Three conclusions that we can draw about the crowdfunding campaigns are.

1)Based on the parent and subcategory, theater and play were the most successful in pledges and reaching their goal.

2)Based on the data provided 57% of American campaign pledges were successful so we can conclude that there is a 50/50 chance that Americans may or may not donate.

3)We can conclude that based on the dates of the campaigns most are successful in reaching their pledge goal during the summer between the months of June and July.

Limitations of the Data sheets.

1)A limitation is that the data provided is over the course of a decade so some data can be considered dated and out of trend based on the modern age.

2) Majority of the campaigns took place in America (700 out of 1000) which can be considered a limitation in whether or not the campaigns are successful globally, because the majority of the campaigns took place in the United States.

3) The campaigns were based predominantly on technology and arts which can be considered a limitation globally because each country individually may value these categories at a different standard.

Some Graphs that we could create that would add additional data are.

A bar graph showing the average donation.

One column that I would have included was the lengths of the event to show how the length of the campaign correlates to the outcome of the campaign.